






Setting Up Your Save A Warrior Facebook Fundraiser

Desktop and Laptop Instructions

1. On the left side of your monitor you will see a navigation pane. Click "See All" with coin icons.
2. Scroll down to  "Fundraisers" and click.
 - a. Tip: If you don't see Fundraisers on the left, then click See more.
3. On the left, click Raise money.
4. Click "Select Nonprofit"
5. In the search bar type in "Save A Warrior"
6. Select "Save A Warrior – SAW" (it has the SAW logo like above)
7. Customize the amount you would like to raise for your fundraiser. What is your goal? Fundraising goals between \$200 - \$500 usually perform the best.
8. Customize the end date for your fundraiser. Is it 24 hours, two weeks, etc.? 7. Customize your appeal. Some suggestions:
 - a. The provided second paragraph is the SAW mission statement and you may want to share this to speak to what it is that SAW works to accomplish.
 - b. Include a link to the Save A Warrior website to direct your Facebook friends to further information about our transformative program. (www.saveawarrior.org)
 - c. Testimonials are powerful. If you would like to share your SAW experience – please do.
9. Select a photo for your fundraiser.
10. Click "Create" to post on your feed.
11. You'll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your feed, or donate to the fundraiser yourself.
 - a. Tip: It helps if you put \$5-\$20 in to start your own fundraiser and encourage others to support.
12. Make sure to **THANK YOUR DONORS**...a quick DM, publicly on their donation...it goes a long way to make sure they feel appreciated for helping you reach your goal!

MOBILE DEVICE & FACEBOOK APPLICATION

1. On your Apple or Android device, open the Facebook app.
2. Tap  in the bottom right of Facebook.
3. Tap  "Fundraisers"
4. Tap "Create" fundraiser.
5. In the search bar type in "Save A Warrior"
6. Select "Save A Warrior – SAW" (it has the SAW logo like above)

7. Customize the amount you would like to raise for your fundraiser. What is your goal? Fundraising goals between \$200 - \$500 usually perform the best.
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If you have any questions or would like assistance setting up your Facebook Fundraiser please contact Matthew Stombaugh at matthew@saveawarrior.org.