

Setting Up Your Save A Warrior Fundraiser

Follow this link for a quick demo of how-to setup your fundraiser:

https://support.givesmart.com/help/fundraiser-signup-walkthrough

- 1. Become a Fundraiser
 - a. Click this link https://fundraise.givesmart.com/vf/SAWBDAY
 - b. Click the "Become a Fundraiser" button.
 - c. Fill in your information and submit.
 - d. Click "Personalize my Page."
- 2. Personalize your page.
 - a. Upload a picture of yourself.
 - b. Set your personal fundraising goal.
 - i. Fundraising goals between \$250 \$500 usually perform the best.
 - ii. <u>Tip: It helps if you put \$5-\$20 in to start your own fundraiser and encourage others to support.</u>
 - c. Personalize your message.
 - i. **Testimonials are powerful**. If you are comfortable with sharing your SAW experience please do.
 - d. Click "Save" to go to your page or "Join or Create a Team" if you are part of a team.
- 3. Share your page.
 - a. Share your page with your network by clicking on the Facebook, Twitter, or Email icons at the top of the page to automatically create a message with a link to your fundraiser page.
- 4. Revise your page.
 - a. Save the confirmation email for the link to edit or update your page.
 - b. It also includes your personal URL, social share buttons, and keyword and shortcode for sharing.
- 5. Make sure to THANK YOUR DONORS...a quick DM, publicly on their donation...it goes a long way to make sure they feel appreciated for helping you reach your goal!

If you have any questions or would like assistance setting up your Fundraiser, please contact Matthew Stombaugh at <u>matthew@saveawarrior.org</u>.